

# OWN THE FUTURE OF CLEAN WATER



A modern franchise opportunity,  
redefining home wellness.

Because  
Everyone  
Deserves  
Clean Water!



**FRANCHISE OPPORTUNITY**

**Filter Out the Competition With a Brand Set Apart**

# OUR PRODUCT

## The Science Of Clean Water Protected For The Modern Home

The Perfect Filter is a salt free purification technology that eliminates chemicals, heavy metals, PFAS, microplastics, and pharmaceuticals, all while keeping the essential minerals your body needs to thrive.

Designed and tested by experts, it prevents scale buildup, protects plumbing, and turns every tap into a source of healthier living.



# YOUR OPPORTUNITY

## A Scalable Franchise In A Market That's Just Getting Started!

Perfect Filter is a veteran owned franchise opportunity built for scalability, simplicity, and high returns.

With exclusive PF-1025 technology and partnerships through major retailers like **Walmart**, franchisees gain instant credibility and access to an ever growing demand in the clean-water market.

- Smart Investment
- Turn-Key Model
- Low Overhead
- Support for Training & Marketing
- Fast ROI
- Ever-Growing Demand
- Clean Water is a Necessity, Not a Trend





# TAP INTO AMERICA'S CLEAN WATER BOOM

**Join one of the fastest growing home wellness industries in the nation!**



Stand out from the competition with Perfect Filter's exclusive PF-1025 media, a salt-free purification system that removes contaminants without stripping vital minerals. The result? A premium, sustainable product that earns premium margins.



Clean water is now a household priority, with the salt-free market growing at 12% annually. Perfect Filter's patented approach positions franchise owners at the front of a booming, necessity driven movement.



Enter a fragmented industry with a brand that leads in innovation, quality, and reputation. Our model ensures high customer retention, fast ROI, and long-term scalability.



Launch confidently with a turn-key franchise backed by water testing programs, hands-on training, and full marketing support. Low complexity, low cost of entry, and high-profit potential.



Leverage Perfect Filter's partnerships with [Walmart](#), to gain instant brand trust and accelerate growth through national retail exposure.

# ARE YOU THE NEXT PERFECT FILTER PARTNER?

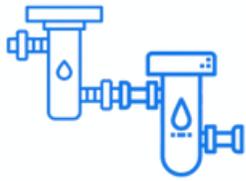
We don't sell franchises, we award them!

- ✓ Exceptional communication and people skills
- ✓ High personal standards and integrity
- ✓ Strong business and financial acumen
- ✓ Organized, accountable, and proactive
- ✓ Passionate about health, family, and community impact



**We build more than franchises, we build legacies!**

# Perfect Filter



## A TEAM THAT BUILDS SUCCESS

When you franchise with Perfect Filter, you're not just buying a system, you're joining a proven, plug-and-play model built for growth.



### Foundational Training

Learn every detail of our products, installation, and sales systems directly from seasoned trainers.



### Ongoing Support

Operate confidently with hands-on guidance, marketing resources, and access to our national network.



### Impactful Marketing

Gain full access to professional campaigns, SEO strategy, and branding tools designed to scale your business fast

## INNOVATION YOU CAN TRUST

Perfect Filter provides a full suite of residential and commercial water filtration. It's engineered for performance, efficiency, and longevity.



**Perfect Filter Membrane - Removes Micro-Plastics and can be combined with:**

- Perfect Filter Conditioner (Salt Free)
- Perfect Filter Softener (Refiner)



**Perfect Filter RO System (Reverse Osmosis)**



# INVEST IN A BRAND BUILT FROM LONG-TERM SUCCESS



## WHAT YOU GET

- ✓ **Comprehensive onboarding and franchise training**
- ✓ **Dedicated marketing support and materials**
- ✓ **Access to Lifetime installation training refreshers**
- ✓ **Corporate level lead generation and digital presence**
- ✓ **Access to exclusive territories**

## Franchise Model

Home-based owner-operators

- Franchise Fee: \$17,500
- Territory Fee: \$17,500
- Marketing Package: \$5,000
- Training (12 days total): \$12,500

# \$52,500

## REAL EARNINGS

## REAL RESULTS

**One operator generated over \$997,000 in sales and more than \$344,000 in adjusted net profit in under 9 months! \*\***

\*\*Item 19 in FDD

# FILTER OUT THE COMPETITION & JOIN PERFECT FILTER TODAY!

**The clean water revolution starts with leaders like you.**

Demand for clean water is skyrocketing, and the Perfect Filter model is built for exponential growth. Whether you start from home or open a retail location, we give you the tools, systems, and support to thrive in a market that never stops growing.



**Exclusive territories**



**Proven turn-key model**



**Hands-on training & marketing support**



**Multiple revenue streams**



**Opportunity to make a lasting impact**

**Let's start building your legacy!**



# OWN THE FUTURE OF CLEAN WATER

The world is changing. Families everywhere are demanding safe, clean, and healthier water.

**Perfect Filter gives you the power to deliver it!**



**BECAUSE EVERYONE DESERVES  
CLEAN WATER**

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